

ESI Bluetooth Voice Integration

for ESI Communications Servers

Simplify your communications using Bluetooth technology.

The mobility that Bluetooth® technology provides and the power of your ESI Communications Server have been combined to improve your productivity. Two **ESI Bluetooth Voice Integration** products are available, offering unique capabilities to make you more efficient: **ESI Cellular Management** lets you manage your cell phone calls along with your normal business calls, all from your desktop phone; and the **ESI Bluetooth Headset Interface** lets you use any compatible Bluetooth headset with your ESI 48-Key Feature Phone.

The best of both worlds.

Busy professionals who frequently take business calls on a cell phone while in the office now can enjoy the convenience of taking those calls on an ESI 48-Key Feature Phone! **ESI Cellular Management** eliminates the awkwardness and loud interruptions caused by cell phone use in the office. Simplify your life with this compact Access Device that directs incoming cell calls to your desktop phone.² Cell calls are handled by the ESI Communications Server just like any other call, so you can get all the advantages and standard ESI features of your office phone system — features like call forwarding, call transfer, conferencing, live call recording, and more.

Here are just a few of the ways ESI Cellular Management can simplify your business communications when in the office:

- **Make and take your cell phone calls on an ESI 48-Key Feature Phone.**
- **Route unanswered cell calls to ESI's advanced voice mail, or leave them on the cellular carrier's voice mail — whichever best suits your needs.**
- **Enjoy improved call coverage by routing cell calls to a department or group mailbox.**
- **Access your cell phone's voice-dialing feature directly from your desktop phone.**
- **Share access to your cell phone minutes with others in your office and save money by fully utilizing your cellular calling plan.**

ESI Bluetooth Headset Interface.

Don't be tied down by wired headsets. The **ESI Bluetooth Headset Interface** lets you "pair" a standard Bluetooth headset with an ESI 48-Key Feature Phone, so you can seamlessly answer, originate, and terminate phone calls directly from the headset. Using ESI's integrated interface, you get all the standard headset features available on the ESI Communications Server, plus the mobility of Bluetooth. Don't hassle with expensive add-on devices like headset lifters. Let the ESI Bluetooth Headset Interface give you the freedom to achieve a higher level of productivity.



We Make It Easy To Communicate

Cell phone user benefits

Simplify your routine and gain productivity.

ESI Cellular Management delivers incoming cell phone calls directly to your ESI 48-Key Feature Phone, so both your desktop calls and your cell calls ring at your desk. Since the ESI Communications Server treats cell calls like any other calls, the convenience and familiar features of the office phone system now can be used on cell phone calls when you're in the office. Take advantage of features like hold, transfer, and conferencing. You even can record your cell calls, using your ESI phone.

Enjoy fewer interruptions in the office.

For example, when you're talking to a vendor on your ESI desktop phone, an important customer calls your cell phone. With ESI Cellular Management, there are no more interruptions from your cell phone ringing in the background, and no "juggling" calls between phones. Rather than ringing, your cell phone call and the customer's Caller ID information will appear on your ESI desktop phone as a "call-waiting" call.

Two phones, one voice mailbox.

ESI Cellular Management lets you decide whether cell phone calls that are unanswered when you're in the office route to your ESI Communications Server's sophisticated voice mail, or stay on your cellular carrier's voice mail — whichever works best for you and your business.

Make use of those money-saving minutes.

Here's another way ESI Cellular Management makes good business sense: it lets you (and, if you choose, others in your office) originate cell phone calls from an ESI phone. Press the programmed key on your ESI phone to access your cell phone, and then either dial the number using your ESI phone or access your cell phone's voice-dialing service. Not only can you make full use of any free (or reduced-cost) wireless minutes in your cell phone plan, but ESI Cellular Management also gives you the ability to add call-handling capability *without* the expense of additional phone lines or blocks of phone numbers.

Heading out? Just keep talking.

As a busy professional, you've likely been on a call on your office phone when you suddenly realize you must leave for an appointment — *now*. ESI Cellular Management's cell call transfer feature lets you seamlessly continue the call, using the cell phone — so you can keep talking and keep going.

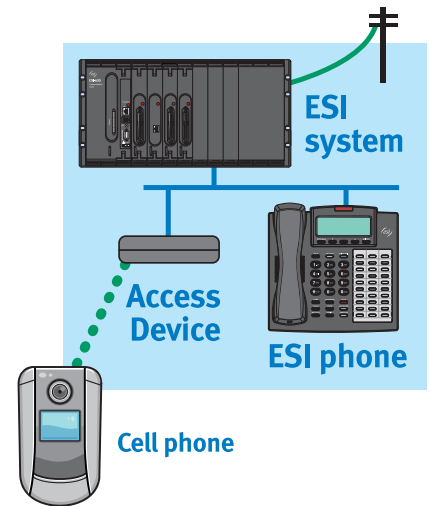
Headset user benefits

Get more from your Bluetooth headset.

If you have a Bluetooth headset, you're *really* going to like the **ESI Bluetooth Headset Interface**. Depending on the headset model, you may be able to use the same Bluetooth headset with your ESI 48-Key Feature Phone.³ Simply "pair" and connect the headset to the ESI Bluetooth Headset Interface attached to your ESI phone — so you can answer, originate, and terminate calls entirely with the headset. All the standard ESI Communications Server headset features are supported, plus you get the added mobility of Bluetooth. Don't waste time with expensive add-on devices like headset lifters and wired headsets; instead, use the integrated ESI Bluetooth Headset Interface.

To learn more about ESI Bluetooth Voice Integration, consult your certified ESI Reseller or visit www.esicomservers.com/BT.

ESI Bluetooth Voice Integration works with ESI Communications Servers.



Think you have to choose between the power and convenience of your ESI phone and your cell phone? Not with ESI Cellular Management. It lets your ESI Communications Server work with the cell phone to give you maximum call-handling capabilities while in the office.

1. Digital or IP model of the 48-Key Feature Phone. The ESI Cellular Management Access Device requires a digital port on the ESI system. 2. Call quality is dependent on your cellular carrier's network coverage. Cellular carrier charges apply, including when the call has been transferred to the ESI system. 3. The number of devices the headset can support depends on the capabilities of the specific Bluetooth handset model.

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